

Advertiser \_\_\_\_\_ Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

↓ SIZE	Standard Placement			Ad Orientation				Premium Placement
	1-3x	4-7x	8-12x	Vertical	Horizontal	Square	Island	
Double truck	\$3,131	\$2,880	\$2,660	--	--	--	--	Back Cover \$2,242
Full page	\$1,664	\$1,531	\$1,414	--	--	--	--	Inside Front/Back Cover
2/3 page	\$1,049	\$965	\$890	--	--	--	--	Full page \$2,017
1/2 page	\$774	\$726	\$702			--		1/2 page Ver. \$1,258
1/3 page	\$606	\$576	\$534		--		--	1/2 page Hor. \$1,258
1/4 page	\$468	\$432	\$384				--	
1/6 page	\$336	\$306	\$270			--	--	
1/8 page	\$227	\$209	\$193			--	--	

This Year	January	April	July	October	Next Year	January	April	July	October
	February	May	August	November		February	May	August	November
	March	June	September	December		March	June	September	December

### Cost Per Month/Insertion

Print Ad (Includes Full Color)	\$ _____
Placement (+15%)	\$ _____
Other	\$ _____
Discount	\$ _____
<b>Total Per Month</b>	<b>\$ _____</b>

Name/Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please e-mail form to  
christi@oregonfamily.com.**

## TERMS AND POLICIES

- All new accounts pay with insertion order until credit is established (3 months). Payment is due within 15 days of invoice date. 1.5% per month is applied to all accounts past due more than 60 days.
- Ads created by *Oregon Family* are subject to a \$95 release fee (\$175 for full page). They may not be used in other publication or media without prior written release and consent.
- Oregon Family reserves the right to refuse any ad or preprinted insert.
- Camera ready advertising submitted which does not conform to publishers mechanical conditions may be floated, enlarged, or reduced at the discretion of the publisher, unless previously arranged or discussed.
- Artwork, copy, and drawings for reproduction (scanning) should be clearly marked to facilitate return. Publisher will use all reasonable caution to protect printed material, but cannot be liable for loss or damage.
- Proofs can be made available, when possible. Proofing is for correction of typographical errors and/or deviations from original layout... not for changes or additions.
- Positions of ads are at the option of the publisher and no adjustment or refunds will be made because of position.
- Claims for error must be made within 30 days following publication. Credit shall be limited to first insertion only and shall not exceed the cost of space in which the error occurred. No allowance is granted for errors which do not materially affect the value of an advertisement, nor for errors resulting from a failure to adhere to ad submission requirements, and the publisher shall not be liable for consequential damages.
- *Oregon Family* reserves the right to revise advertising rates at any time, however, this will NOT affect contracts in place for future issues. All advertising placed without a signed insertion order is subject to current rates at time of production.