



Bellingham BULLETIN

ADVERTISING CONTRACT

www.BellinghamBulletin.com

PUBLISHED BY TECHPRO PUBLICATIONS
36 Rakeville Circle • Bellingham, MA 02019 • Tel/Fax: 508-883-3253 • email@BellinghamBulletin.com

I agree to abide by the terms of this advertising contract with Techpro Publications.

Business Name _____ dba _____

Personal Guarantor _____ Contact Name _____

Address _____ Town _____ State _____ Zip _____

Best Phone _____ Fax _____

Alt. Phone _____ Email _____

Website Address _____

Ad Size _____ Start Issue _____ Number of Issues¹ _____ OR Run Until Stop

¹ In order to receive the frequency discount, you must contract for 3 or more ads within a 6-month period.

Print Ad in Color or B&W Requested Location: Front Back Any inside page Cost per ad/advertorial:* \$ _____

I have applied for credit with Techpro Publications and agree to all the terms and conditions.

I have not applied for credit with Techpro Publications and will prepay for each ad placed. Check # for first ad: _____

NOTE: MAKE CHECK PAYABLE TO TECHPRO PUBLICATIONS

I will use a credit card to pay for advertising: Business Personal Type of Card (check one): MasterCard Visa

Card Number _____ Exp. Date _____ CVV Code _____
(Located on back, right-hand side of the card)

Card issued to _____

Address on credit card application:² _____

² Physical address required; post office box not acceptable.

Please charge my credit card automatically each time I run an ad in the *Bellingham Bulletin*, unless I notify you otherwise upon approval of proof.

RATE HOLDER AD:

I understand that, in the event that I have committed to run multiple/ongoing ads and do not provide new ad copy by the deadline, the *Bellingham Bulletin* will run my "Rate Holder" or generic ad. (This is the default.)

I do not want to run a generic ad; I understand that if I skip an ad that I committed to, I will lose the frequency discount.

TERMS OF THIS AGREEMENT: NET DUE UPON RECEIPT OF EACH INVOICE.

The discount will be in place from the start date of the contract or until the terms are violated. Frequency discount rate will be in force as long as the customer satisfies the agreed-upon number of ads within 6 months from start issue. If customer discontinues advertising before publication of agreed-upon number of issues, or invoices are more than 90 days past due, TECHPRO PUBLICATIONS reserves the right to terminate this contract, and bill customer at full list price for all ads that were run. A 1.5% per month finance charge will be assessed on all past due balances. Customer will be responsible for all costs involved with recovery of money due for advertising, including but not limited to court or collection costs. A \$35 service charge will be assessed on any checks returned by the bank for non-sufficient funds.

RATES ARE SUBJECT TO CHANGE WITH 30 DAYS NOTICE.

Authorized Signature _____ Date _____ Sales Associate _____

Printed Name _____ Title _____

Notes please specify any special arrangements, instructions or requests: _____
