

MEDIA SPONSORSHIP FORM

WHAT'S UP? MEDIA

Magazines • Online • Video • Events

What's Up? Publishing Group is proud to support the many organizations that improve the quality of life in our community. To be considered for a media sponsorship to promote your event, please provide us with the following details:

Event Name _____

Date(s) _____

Location/Venue _____

Describe your event (i.e. black tie gala, outdoor concert, golf tournament etc.) _____

What is your expected attendance? What area/region do the majority of event attendees come from? _____

Who will attend your event (demographics: income levels, statistics from previous events, etc.) _____

Name of your non-profit beneficiary, if applicable _____

Name of organization producing the event _____

Has What's Up? Publishing sponsored and/or worked with you in the past? If so, in what capacity/at what level? _____

Describe the purpose/message of the advertisement space you are requesting (i.e. to sell tickets, say thank you to event sponsors, educate the community, etc.) _____

Describe the components of your promotional program (i.e. invitations, radio, TV, web, posters, flyers, etc.) _____

MEDIA SPONSORSHIP FORM continued

What promotional opportunities are available to What's Up? Publishing Group? (We value inclusion in printed collateral, cross promotion with other media partners/sponsors, your attendee database, on-site event signage, event tickets, display booth, publication distribution, and networking opportunities with VIPs.) Please be specific: _____

Approximate Sponsorship Value: _____

What would best benefit your event? (advertisement in What's Up? Annapolis, advertisement in What's Up? Eastern Shore, advertisement in What's Up? West County, Silent Auction item, giveaway, promotional materials, etc.) _____

What is your deadline? _____

What other media organizations are you working with? _____

Contact Name _____

Organization Name _____

Organization Address _____

Phone _____ Fax _____

Email _____ Website _____

We look forward to speaking with you about your event. For questions, call (410) 266-6287 and ask for Ashley Raymond.

Please email this form to araymond@whatsupmag.com or mail it to the address listed below.