

Web Rates

BELLINGHAM BULLETIN • 36 Rakeville Circle • Bellingham, Massachusetts 02019
508-883-3252 • email@BellinghamBulletin.com • www.BellinghamBulletin.com



WEBSITE ADVERTISING

BANNER ADS				
	SIZE	1 MONTH	3+ MONTHS	1 YR. (Prepaid)
PUSHDOWN AD	970 x 66 px	\$100	\$85/mo.	\$1,000
SIDEBAR AD	300 x 250 px	\$100	\$85/mo.	\$1,000
WIDE SKYSCRAPER AD*	160 x 600 px	\$90	\$75/mo.	\$850
INLINE AD	628 x 60 px	\$75	\$55/mo.	\$625
BUSINESS SNAPSHOT AD	300 x 125 px	\$35	\$25/mo.	\$250
NEWSLETTER AD/SPONSORSHIP— <i>Coming Soon!</i>	VARIABLE	\$95	\$80/mo.	\$925

*Appears on Business Directory & Calendar pgs. only.

ALA CARTE PRICING

RUN a website ad along with a print ad and get *10% OFF THE COST OF THE WEBSITE AD!*

ADVERTORIAL — BECOME THE LOCAL EXPERT!

You can become a local expert in your field by writing informative articles, called Advertorials, in your area of expertise—written *by* you, not *about* you. For example, a real estate agent or interior decorator may write about staging a house to expedite its sale, or a landscaper may recommend plants that require less watering.

For a one-time fee, your article will appear on our website, www.BellinghamBulletin.com where it will remain *forever*. When someone searches for information on that topic, your article will come up in search engine results, positioning you as *the* local expert.

ADVERTORIAL: You write & submit article.....\$75 **or** We'll research & write it for you.....\$150

FEATURED EVENT PACKAGE

Do you have a special event coming up, such as an grand opening, an open house, a sidewalk or clearance sale, etc? This package includes your announcement article published in print and online (with a photo in the Featured Content Rota-tor) before the event, a calendar listing (free) linked to your business directory listing, a Facebook push/reminder immedi-ately prior to the event, and the follow-up article and photo published in print and online.

FEATURED EVENT: You submit all content & photo \$150 **or** We write all copy, take photos & cover event \$195



SELF-SERVICE DIGITAL LISTINGS

LISTING IN:	EXPRESS	ENHANCED	PREMIUM
DIGITAL BUSINESS DIRECTORY	FREE	\$14.99/mo.*	\$24.99/mo.*
EVENT CALENDAR*	FREE	N/A	N/A

*per listing

How does the Digital Business Directory listing work? Simply go to www.BellinghamBulletin.com and click on "Directory" in the menu bar. Enter/find your business listing and claim it; then you can add/change information, upload your logo, col-lect reviews, etc. (Once you claim your listing it becomes an "Express" [free] listing and you are the only one who can make changes to it.) Optional upgraded listings (i.e., Enhanced or Premium) allow you to do even more, such as post photos & videos, share only 4- & 5-star reviews, auto-share reviews on Facebook®, and much more—*essentially it's a mini-website!*

AND ABOUT THAT WEBSITE...

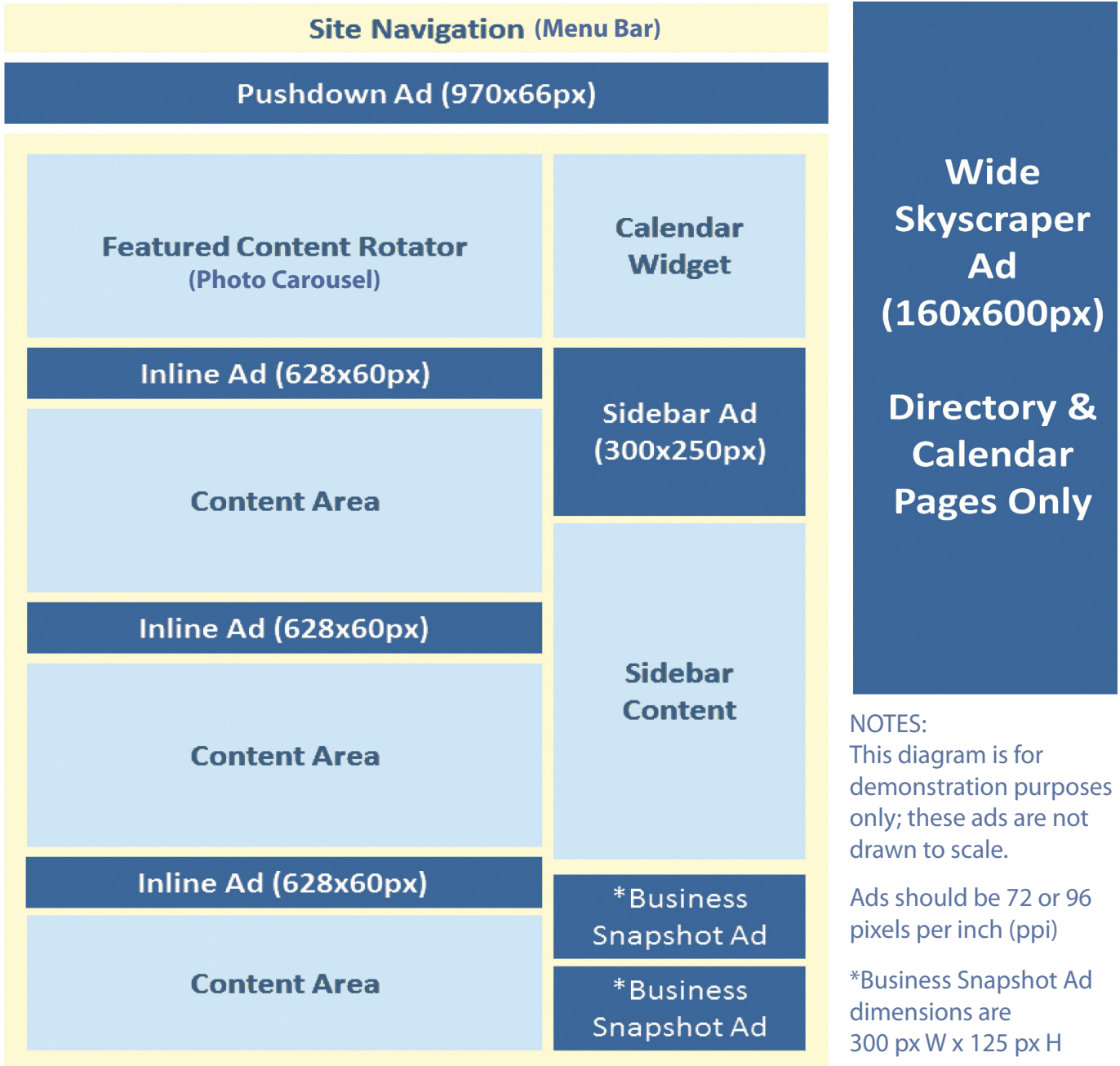
Having a Facebook® page is great, but the primary source of information for any business is still the company's website. If you don't yet have a website or you're not happy with the one you have, call us for information on Locable's state-of-the-art **.IMPACT MARKETING SUITE.**

Web Sizes

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